

# **Privacy Policy**

## **Privacy Notice Table of Contents:**

- Our Commitment to Privacy
- The Information We Collect
- How We Use Information
- Our Commitment to Data Security
- How to Access or Correct Your Information
- How To Contact Us

## **Our Commitment to Privacy**

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

## **The Information We Collect**

This notice applies to all information collected or submitted on the Suwanee Sports Academy website. On some pages, you can create personal profiles, register for programs, and send Suwanee Sports Academy an information request. The types of personal information collected at these pages are: Name, Address, Email Address, Phone Number, Family Members, Birthdates, and Credit/Debit Information

## **The Way We Use Information**

We use the information you provide about yourself and/or family members when registering for a program to complete the registration process. We do not share this information with outside parties except to the extent necessary to complete that registration. We use email addresses to answer any questions we receive, to send registration confirmations and program receipts. We use your email address to send you reminders about the programs you registered for and to send you information about upcoming programs or events. We use non-identifying and aggregate information to better design our website and to share with advertisers. For example, we may tell an advertiser that X number of individuals visited a certain area on our website, or that Y number of men and Z number of women filled out a registration form, but we would not disclose anything that could be used to identify those individuals. Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

## **Our Commitment to Data Security**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we

collect online.

## **How You Can Access or Correct Your Information**

You can access all your personally identifiable information that we collect online and maintain by logging into our website using your personal login and password. We use this procedure to better safeguard your information. You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error. To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

## **How to Contact Us**

Should you have other questions or concerns about these privacy policies, please call us at 770-614-6686 or send us an email at [swilkins@ssasports.com](mailto:swilkins@ssasports.com).